

## Four-day Schedule:

Day 1: Thurs 8th.  
Inauguration &  
Symposium

Date 2: Fri 9th.  
Workshops for  
College Students (UG & PG)  
& Performances

Day 3: Sat 10th.  
Workshops for Adults  
(Part 1)  
& Performances

Day 4: Sun 11th.  
Workshops for Adults  
(Part 2)  
& Performances

The Festival theme is,

*“Storytelling for Teaching, Training, and Healing:  
Helping to Activate the Listener”*

Chennai Storytelling Festival 2018 at Loyola College aims at developing confidence within college students, corporates, educators, parents, and others. It would manifest the idea that each one of us is a story, and would present ways our stories could be shared with the world for successful, extraordinary, and peaceful lives.

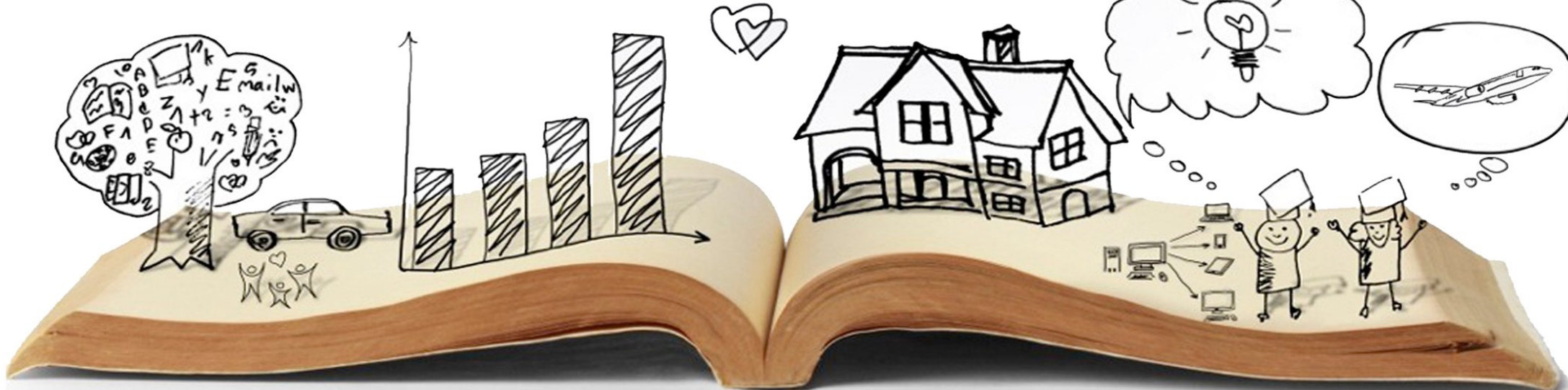
# Chennai Storytelling Festival 2018 at Loyola College



Organized by  
Department of English,  
Loyola College &  
World Storytelling Institute

Thurs 8th - Sun 11th Feb  
Venue: LS Hall

For additional info and to register  
for the Workshops:  
[www.storytellinginstitute.org](http://www.storytellinginstitute.org)  
[info@storytellinginstitute.org](mailto:info@storytellinginstitute.org)  
98403 94282





### **Thursday 8th Feb**

10am-12pm

Inauguration, & Symposium on Storytelling

### **Friday 9th Feb**

Storytelling Workshops For College Students (UG & PG).

Admission: Free (Rs. 50 Registration fee per Student).

9:30am -- Welcome Session.

10am-12:30pm -- Introductory Storytelling Workshops. Including effective ways of narrating events, enacting characters, and identifying and performing emotional centres and turning points of stories.

12:30pm-1:30pm -- Lunch (food court available).

1:30pm-4pm -- Elective Workshops:

- 1) "Storytelling as a Teaching Strategy".
- 2) "Storytelling for Personality Development, Healing, and Therapy".
- 3) "Storytelling as a Tool for an Elevator Pitch (a Brief Sales Speech)".
- 4) "Storytelling for Communication Skills".
- 5) "Women Characters in West Asian Legends and other Stories: Storytelling and Role-playing".
- 6) "Corporate Storytelling".
- 7) "Storytelling for Personal Branding".
- 8) "Storytelling for Discovering and Expressing One's Identity and Mission in Life".

4pm -- Closing Words.

4:30pm-6:30pm. Storytelling performances for people of all ages. Admission: Rs 200 (on the spot).

### **About Loyola College**

Loyola College, Chennai, was founded by the Society of Jesus in 1925 with the primary objective of providing the deserving students irrespective of caste and creed with university education in a Christian atmosphere, was conferred with the coveted award of "College of Excellence" in 2014 and ranked the Second in NIRF by the Ministry of Education in 2016 for the best practices in teaching-learning process and outcome, research, extension and consultancy. Loyola Research Park, Skill Development Program, Student Enabling Program, Academic Mentoring, Industry-institute consultancy, outreach activities and ICT enabled teaching and testing process are a few pearls in the crown of Loyola College. The institute always aims at progressive and holistic development of individual quality and strives to achieve national integrity.

### **Saturday 10th Feb**

Storytelling Workshops For Adults (Part 1).

Admission: Rs 800 per day, Rs 1,500 for Sat and Sun.

Online registration at

[www.storytellinginstitute.org](http://www.storytellinginstitute.org) , or on the spot.

9:30am -- Welcome Session.

10am-12:30pm -- Introductory Storytelling Workshops.

12:30pm-1:30pm -- Lunch (food court available).

1:30pm-4pm -- Entire group in one Workshop:

"Telling Personal-experience Stories".

4pm -- Closing Words.

4:30pm-6:30pm. Storytelling performances for people of all ages. Admission: Rs 200 (on the spot).

---

### **Organising Committee**

#### **PATRONS**

**Rev. Fr. A.M. Jayapathy Francis S.J.**  
Rector

**Rev. Dr. S. Lazar S.J.**  
Secretary & Correspondent

**Rev. Dr. M. Arockiasamy Xavier S.J.**  
Principal

**Dr. Fatima Vasanth**  
Deputy Principal

#### **CHAIRMAN**

**Dr. D. Louis Joseph Chandra**  
HOD, Department of English, Loyola College

#### **CONVENERS**

**Dr. K.S. Antonysam**  
Director, WEPRO. Associate Professor of English, Loyola College

**&**

**Dr. Eric Miller**  
Director, World Storytelling Institute, Chennai



### **Sunday 11th Feb**

Storytelling Workshops For Adults (Part 2).

9:30am -- Welcome Session.

10am-12:30pm -- Elective Workshops:

- 1) "Storytelling as a Teaching Strategy".
- 2) "Storytelling for Personality Development, Healing, and Therapy".
- 3) "Telling Stories to Adult Audiences".
- 4) "Choosing, Adapting, and Performing Stories to Suit Different Audiences".
- 5) "*Kathabhava (Story-mood)*: Storytelling through Emotions and Feelings Combined with Melody and Rhythm".
- 6) "Storytelling (with Dance-movement and Role-playing) about Gender Issues".
- 7) "Storytelling as a Tool for an Elevator Pitch (a Brief Sales Speech)".
- 8) "*What Stories Want*: The Structure and Nature of Stories".
- 9) "Ways to Compose Stories through Mind-mapping Techniques".

12:30pm-1:30pm -- Lunch (food court available).

1:30pm-4pm -- Entire group in one Workshop:

"Telling Folktales; and Composing and Telling Original Stories".

4pm -- Closing Words.

4:30pm-6:30pm. Storytelling performances for people of all ages. Admission: Rs 200 (on the spot).

---

### **About the World Storytelling Institute**

The World Storytelling Institute was founded as an NGO in Chennai in 2007. In 2013, the WSI began to present the annual Chennai Storytelling Festival. Storytelling can be defined as, "relating a series of events." Storytelling literally involves social events in which the voice and body are the primary means of communication – although of course, there are many other ways of sharing stories. Storytelling could be useful for improving Communication Skills, Personal Development, Job Interviews, Public Speaking, and Logical and Creative Expression. Storytelling helps people relate to each other, to the past, and to the environment. Stories, and storytelling styles, constitute a great treasure of human experience and expression. We believe it is to humanity's benefit to document and develop all of this.

For additional info and to register for the Workshops:  
[www.storytellinginstitute.org](http://www.storytellinginstitute.org)  
[info@storytellinginstitute.org](mailto:info@storytellinginstitute.org)  
98403 94282